California’s ocean stewardship and climate leadership attracts tourism and investment and creates jobs.

THE ECONOMIC BENEFITS OF CALIFORNIA’S OCEAN ECONOMY:

$43.5 Billion
Documented value of California’s clean ocean economy, including tourism and recreation, construction, and fishing industries (not including oil and gas)

555,010 Jobs
In California’s Ocean economy

$23.3 Billion and 429,591 Jobs
Value of California’s ocean tourism and recreation economy, along with the number of people employed in those industries
This economy is worth 10.7 times as much—and employs 63 times more workers—than California’s offshore oil economy

THE ECONOMIC BENEFITS OF CALIFORNIA’S CLEAN ENERGY ECONOMY:

$49.2 Billion
Documented statewide investment in renewable energy, energy efficiency, clean transportation, and other GHG mitigation projects

512,934 Jobs
In California’s clean energy economy

Created May 2019

Investment Data: Kevala Analytics - data through 2016